



State of Wisconsin
Governor Scott Walker

Department of Agriculture, Trade and Consumer Protection
Ben Brancel, Secretary

DATE: February 19, 2014

TO: Board of Agriculture, Trade and Consumer Protection

FROM: Ben Brancel, Secretary *Ben Brancel*
Sue Buroker, Assistant Deputy Secretary *Sue Buroker*

SUBJECT: Geographic Information System (GIS) Report

TO BE PRESENTED BY: Lisa Morrison, Agency GIS Coordinator

RECOMMENDATION / REQUESTED ACTION: None

SUMMARY / BACKGROUND: The Agency GIS Coordinator will discuss the status of geographic information system (GIS) and other geospatial activities that support the business needs of department programs, partners, customers, and the public. The use of geospatial tools for data collection, mapping, spatial analysis, and web mapping continues to grow within the department, and mobile mapping applications under development will be demonstrated. The department's efforts to coordinate with other federal, state and local entities to address common legislative issues, enterprise services, data sharing, and emergency response activities will also be discussed.

Agriculture generates \$59 billion for Wisconsin

2811 Agriculture Drive • PO Box 8911 • Madison, WI 53708-8911 • 608-224-5012 • Wisconsin.gov

An equal opportunity employer